

The Opioid Epidemic:

A 30-Minute Training for
Businesses and
Community Members

Facilitator's Guide

December 2018



Prevention

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Technical

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Opioid Hybrid Training: Symbols Key

	Play [the video]
	Pause [the video]
	Group discussion / dialogue
	Set-up instructions (if needed)
	Use flip-chart / record answers
	Repeat [the steps above]
	Group work
	Questions
	Handout
	Script (to follow without video)
	Individual work



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The Opioid Epidemic: Business and Community Member Training Facilitator's Guide

Welcome



Play Video Introduction or read below if you prefer to conduct the Introduction on your own:

Hello! Welcome to the Opioid Epidemic Training for Coalition Members, provided for you by the Prevention TTASC and [insert your organization or coalition name]. This session will help you learn about the opioid crisis facing the United States.

Today we will complete a set of hands-on activities and critical thinking exercises about opioid use and addiction. At the end of this half hour, you will be able to:

1. Discuss the current opioid epidemic and the danger of opioid abuse for adults and youth.
2. Develop talking points about the opioid epidemic and strategies to prevent opioid abuse.
3. Identify at least two youth or adults in your social network who would benefit from a conversation with you about this information.

Feel free to take notes and ask any questions that you may have. Ready to get started? Let's begin!

If participants have questions about the Prevention TTASC, direct them to our website, preventiontrainingcenter.org.





Opioid Explainer Video



Play Video: Opioid Explainer. Pause when the screen lists “Discussion questions about the Opioid Epidemic.”



Share a handout with the questions listed below.

1. What role did pharmaceutical companies play in creating the epidemic?
2. What role did the medical prescribers play in creating the epidemic?
3. What makes young people more susceptible to opioid misuse than adults?
4. What can communities do about the epidemic?



Ask participants to get into groups of two or three. Group members will review and discuss each of the fore mentioned questions.



“Let’s close out the discussion by sharing aloud some of your answers to each of the questions.” Examples:

1. Downplayed negative addictive effects
2. Wrote prescriptions freely
3. Youth brains not fully developed, susceptible to peer pressure
4. Offer Naloxone trainings, expand coalitions
- 5.



Record responses on flipchart paper.





Application: Talking Points



Play Video; pause when the top of the screen reads “Compare and Contrast Epidemics.”

As a group, discuss the questions on the screen.



1. How do you think this drug crisis is both similar and different from the past drug crises like the meth crisis, the ecstasy crisis, and past heroin and cocaine epidemics?
2. What does this list tell us about the current opioid epidemic?



**Tackle each question one at a time.
Provide examples to participants if needed.**



Record responses in large print on flipchart paper. Review provided answers and add own, as needed. See below.

SIMILARITIES include:

- People getting addicted
- Black market
- International drug cartels profiting from addiction
- Stigma attached to recovery

DIFFERENCES include:

- FDA approved drugs
- Pharmaceutical companies and physicians profiting from addiction
- Affecting all ages from youth to elderly
- Shorter, more direct pathway to heroin
- Overdose reversal drug seen as “get out of jail free card” can reduce fear of overdosing)

Roughly 5 min.





Play Video; pause when top of screen reads “Instructions for Developing Talking Points.”



Organize participants into groups of 2–3.



Small groups develop talking points.

Lead a brief reflection responses on flipchart with the group.



/ group sharing process. Record paper. Identify messages that resonate

Roughly 10 min.





Takeaway Challenge



Play Video; pause the video when top of the screen reads "Instructions for Challenge."



Have participants work on this task on their own.

Roughly 3 min.





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Close



Play Video until the end.



Ask: Any questions?

Roughly 2 min.

