

# ENFORCEMENT PREVENTION STRATEGIES GUIDE

**Enforcement prevention strategies** aim to decrease underage access to alcohol, increase the perception of risk of alcohol purchase, and prevent impaired driving. International guidelines related to substance use prevention recommend approaching the challenge through a public health lens. Take care to implement enforcement efforts that emphasize “social protection and health care instead of conviction and punishment” ([Volkow, et al, 2017](#)). Prevention coalitions are a key component in realizing that vital, global shift in practice.

The five enforcement operations most relevant to Connecticut’s prevention coalitions include alcohol and tobacco compliance checks, party prevention and controlled party dispersal, reducing third-party transactions, enforcing impaired driving laws, and preventing the use of fake IDs. These five strategies work in concert to create an environment of less underage access and clear enforcement. Many coalitions work with local police to engage youth in compliance checks or run drug takeback events. Enforcement prevention tactics supported by evidence and aligned to these strategies are documented [here](#).



The **enforcement prevention timeline** below summarizes one coalition’s enforcement strategy over 9-months. Like most strategies, you’ll benefit from a clear work plan that identifies what happens when, who is responsible, how the work gets done, and what is success. Use this example as a starting point to build on.

