Example of Completed On Boarding “101” Template
Fairfield CARES
The Town Resource for Healthy Choices
Our Mission

Fairfield CARES, established in 2009, is a town-wide organization of parents, school representatives, local business leaders, law enforcement, clergy, counseling professionals and youth services organizations.

Fairfield CARES is dedicated to preventing underage drinking and substance abuse, increasing awareness of the risks of addiction, promoting healthy choices and behaviors to increase personal wellness, and strengthening community well-being and resilience.
What is Prevention and the Strategic Prevention Framework?

• Prevention—Delivered prior to the onset of a disorder, these interventions are intended to prevent or reduce the risk of developing a behavioral health problem, such as underage alcohol use, prescription drug misuse and abuse, and illicit drug use.

• In the prevention field, collaboration allows for partners with different perspectives to work together towards solving a common problem. This approach leverages the expertise of multiple groups and increases the likelihood that their collective efforts will bring about change.

• "The SPF grant program is intended to prevent the onset and reduce the progression of substance abuse and its related problems while strengthening prevention capacity and infrastructure at the state, tribal, and community levels." SAMSHA
The Strategic Prevention Framework (SPF) offers prevention planners a comprehensive approach to understanding and addressing the substance misuse and related behavioral health problems facing their states and communities.

The SPF includes these five steps:

1. **Assessment**: Identify local prevention needs based on data. What is the problem?
2. **Capacity**: Build local resources and readiness to address prevention needs. What do you have to work with?
3. **Planning**: Find out what works to address prevention needs and how to do it well. What should you do and how should you do it?
4. **Implementation**: Deliver evidence-based programs and practices as intended. How can you put your plan into action?
5. **Evaluation**: Examine the process and outcomes of programs and practices (Is your plan succeeding?)

The SPF is also guided by two cross-cutting principles that should be integrated into each of the steps:

- **Cultural Competence**: The ability of an individual or organization to understand and interact effectively with people who have different values, lifestyles, and traditions based on their distinctive heritage and social relationships.
- **Sustainability**: The process of building an adaptive and effective system that achieves and maintains desired long-term results.
Strategic Prevention Framework
Supports Accountability, Capacity, and Effectiveness

Assessment
Profile population needs, resources, and readiness to address needs and gaps

Capacity
Mobilize and/or build capacity to address needs

Planning
Develop a Comprehensive Strategic Plan

Implementation
Implement evidence-based prevention programs and activities

Evaluation
Monitor, evaluate, sustain, and improve or replace those that fail

SPF: Data driven public health model, multi-disciplinary team approach, dynamic and responsive to local needs

To Learn more about the SPF Framework:
The SPF Guide
Priority Substance: Alcohol

Target Population: Youth, Grades 7-12

Evidenced Based Strategies:

• Coalition Capacity Building
• Enforcement of Liquor Laws
• Youth Engagement
• Social Norms Media Campaigns
Meeting our Goals

- % Reporting:
  - Red line: Goal: 86% MET!
  - Orange line: Goal: 72% MET!
  - Blue line: Goal: 84% MET!
  - Green line: Goal: 87% MET!
  - Grey line: Goal: 88% in progress

Goals also met:
- 10% decrease in DUI violations
- Increase in off-premise retailer compliance

Goals:
- Parental knowledge of alcohol effects on developing brain
- Parental monitoring/rules that discourage under-age drinking
- Knowledge of Social Host Law
- Parents feel under-age drinking is "very wrong"
- Perception of harm of under-age drinking
### Key Goals (option 2)

<table>
<thead>
<tr>
<th>Goals:</th>
<th>Baseline 2014</th>
<th>2016</th>
<th>Goal</th>
<th>2019</th>
<th>Goal Met?</th>
</tr>
</thead>
<tbody>
<tr>
<td>20% Decrease of 30-Day use of alcohol among youth ages 12-18</td>
<td>25%</td>
<td>28%</td>
<td>20%</td>
<td>21%</td>
<td>No</td>
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<tr>
<td>5% Increase in parental knowledge of the effects of alcohol on the developing adolescent brain</td>
<td>81%</td>
<td>95%</td>
<td>86%</td>
<td>99%</td>
<td>Yes</td>
</tr>
<tr>
<td>4% increase in parental monitoring/rules that discourage underage drinking</td>
<td>80%</td>
<td>89%</td>
<td>84%</td>
<td>90%</td>
<td>Yes</td>
</tr>
<tr>
<td>6% increase of knowledge in the Social Host Law</td>
<td>81%</td>
<td>75%</td>
<td>87%</td>
<td>87%</td>
<td>Yes</td>
</tr>
<tr>
<td>6% Increase in 12th graders who report parental disapproval of underage alcohol use as “very wrong”</td>
<td>66%</td>
<td>70%</td>
<td>72%</td>
<td>91%</td>
<td>Yes</td>
</tr>
<tr>
<td>5% Increase in the perception of harm of alcohol use among youth</td>
<td>83%</td>
<td>82%</td>
<td>88%</td>
<td>82%</td>
<td>No</td>
</tr>
<tr>
<td>A 10% Decrease in DUI violations</td>
<td>236</td>
<td>125</td>
<td>212</td>
<td></td>
<td>Goal Met in 2016 Yes</td>
</tr>
<tr>
<td>An Increase in off-premise retailer compliance</td>
<td>87%</td>
<td>100%</td>
<td>92%</td>
<td></td>
<td>Goal Met in 2016 Yes</td>
</tr>
</tbody>
</table>
**SPF at Work**

**We Believe In A #LifeNotWasted**

**Coalition Capacity**
- FC completes Community Needs Assessment
- Determines alcohol as the priority youth substance
- CSC Grant received from DMHAS in partnership with Positive Directions
- Peer and Social Norms and Enforcement of Liquor Laws goals identified

**Coalition Vitality Assessment to promote continuous improvement**
- Carma Creative Marketing works with Fairfield Youth to design Social Norms Campaign incorporating local data
- Social Norms Campaign incorporated into Fairfield Public Schools Health Curriculum
- Fairfield Police Department partners on alcohol merchant training and ID mat distribution

**2019 Sustainability**
1. Emerging Trends: Address Community and Youth Developmental Asset Gaps
2. Secure diverse sources of Funding
3. Sustain and Expand Community Partnerships
4. Continue to engage Youth in decision making and initiatives
5. Social Norms: Continue cross sector awareness and education on youth substance use
6. Maintain Law Enforcement presence within the coalition
7. Host Community Events and Programming

**2018 Evaluation**
- Long Term Outcomes
  - 25% increase in 12th graders who report parent disapproval of underage drinking
  - 4% decrease in 30 day use among youth grades 7-12

**2017 Implementation**
- Short Term Outcomes
  - 18% increase in parent knowledge of effects of alcohol on the brain
  - 10% increase in parent rules that discourage underage drinking
  - 6% increase in Social Host Law Knowledge
  - 100% Merchant Compliance
  - 47% decrease in the # of DUI’s

**2016 Planning**
- #LifeNotWasted and Not Under Our Roof campaign launches to address peer and social norms and enforcement of liquor laws

**2015 Needs Assessment and Capacity**
- 1,432 Social Media Followers

**Not Under Our Roof**
- www.fairfieldct.org/fairfieldcares
Coalition Stakeholder Groups Option #1

- Police Department
- Mental Health Service Providers
- School Representatives
- Social and Health Services
- State and Local Representatives
- Faith Based Organizations
- Fairfield University and Sacred Heart
- Fairfield Youth Committee- High School Students
- Positive Directions, of Westport, is the grant recipient in partnership with Fairfield Cares to support prevention efforts and goals within the Fairfield community.
Coalition
Stakeholder
Groups Option #2
Add specifics about sector partners.
Local Prevention Councils (LPC’s)

Background and Purpose: The CT Department of Mental Health and Addiction Services’ (DMHAS) Prevention and Health Promotion Division, in collaboration with the Regional Behavioral Health Action Organizations (RBHAOs), annually funds over 150 community-based Local Prevention Councils (LPCs), grass-roots coalitions that build community capacity to plan and implement substance use/misuse prevention strategies for all ages.


Strategy Type: LPC programs utilize at least two of the six CSAP identified prevention strategies (information dissemination, education, community-based processes, alternative programming, environmental, and program identification and referral) in their community programs.

Examples: Adapting school health curriculum to include vaping education, raising community awareness around the use of youth vaping and dangers, compliance checks on sales to minors, hosting parent speaker and communication events, creating a social norms campaign around vaping with youth groups, partnering with coalition sectors and RHBO’s on events and campaigns.
Our Structure

Department of Mental Health and Addiction Services

Chair
Treasurer
Committee #1 Chair
Committee #2 Chair
Committee #3 Chair
Secretary
Committee #1 Members
Committee #2 Members
Committee #3 Members
Youth Committee Members

Other Stakeholder Representation: Local Pharmacist, Chamber of Commerce, Parks and Rec, RHBO, Health Department, BOE member, PTA Rep, etc.
Leadership Committee:

- **Consists of the Chair, Secretary, Treasurer, Coordinator and Chairs of the other coalition committees. The Leadership committee meets to ensure compliance with grant requirements, provide implementation plan oversight, and budget fidelity. Their primary duty is to collaborate with public and private middle and high schools through their PTAs and school staff, as well as government and community agencies in sponsoring activities to accomplish the goals of the Coalition. Coordinate the work of the Programming Committee with other standing committees of the Coalition. Add contact for chair if desired.**

Youth Committee:

- **With support from adult advisors, their primary duty is to address issues that are important to young people with ownership and clear leadership roles. They will focus on public awareness activities, youth volunteer led programs and social change campaigns. In addition they will provide youth input into Coalition activities, represent the coalition at functions. Coordinate the work of the Youth Committee with other standing committees of the Coalition. Add contact for chair if desired.**

Resources Committee:

- **Conducts activities needed to sustain the work of the Fairfield Cares Community Coalition, including primarily the data management, membership recruitment, and financial development functions, as well as, coordinating the Resources Committee’s work with other standing committees of the Coalition. Add contact for Chair if desired.**
Member Roles

- Attend monthly meetings
- Attend committee meetings
- Help access data sets and influencers
- Help recruit members and other partners/sponsors
- Attend coalition community events
- Help identify additional resources
- Share the work of the coalition back to your other organizations, i.e., PTA, Rotary Club, Chamber of Commerce
Member Role(s) by Time

- PTA Representative Example: 3 Hours

- Attend the monthly coalition meeting – 1 hr.
- Email or report back to the larger PTA group on coalition activities and messaging and how the PTA can spread the information to the larger parent and school community. .5 hr.
- Attend the coalition film screening and parent panel event. 1.5 hr.
Connecticut Strategic Prevention Framework Coalitions (CSC) Initiative

The goals of the CSC Initiative are to prevent the start and reduce the progression of substance abuse and to promote positive mental health at the community level utilizing the Strategic Prevention Framework or similar public health planning model.

In Fairfield, the CSC Priority substance is alcohol use in youth grades 7-12, focusing on Social Norms and Enforcement of Liquor laws.

State Opioid Response (SOR) Grant

The grants aim to address the opioid crisis by increasing access to medication-assisted treatment using the three Food and Drug Administration (FDA) approved medications for the treatment of opioid use disorder, reducing unmet treatment need, and reducing opioid overdose related deaths through the provision of prevention, treatment and recovery activities for opioid use disorder.

Local Prevention Councils (LPCs)

This initiative supports 150 plus local, municipal-based alcohol, tobacco and other drug (ATOD) abuse prevention councils. The intent of this grant program is to facilitate the development of ATOD abuse prevention initiatives at the local level with the support of the Chief Elected Officials. The specific goals of Local Prevention Councils (LPCs) are to increase public awareness of ATOD prevention and stimulate the development and implementation of local prevention activities primarily focused on youth.

A current LPC focus will be on Youth Vaping Prevention
To Connect

- Website: Add website address
- Facebook: Add Facebook Name/Link
- Instagram: Add Instagram Name
- Twitter: Add twitter handle
- Email: Add email address
- Coalition Coordinator: Add name and contact
- Coalition Chair: Add name and contact

Meeting Dates: Add Meeting date, time, location.
Regional Behavioral Health Action Organizations

https://www.thehubct.org/
https://www.apw-ct.org/
https://www.seracct.org/
https://amplifyct.org/
https://www.wctcoalition.org/